

## CCC Meeting Summary 11-9-14

Meeting was called to order at 8 pm ET. Those in attendance were Karen, Debi, Heidi, Jessie and Elaine. We discussed the number of certifications issued. There are 13 animals certified in level 1 and only one of those animals has gone on to certify in level 2 according to the spread sheet provided by the ILR office. In discussing what the first priority should be the committee feels it should be marketing this great program. First step is actually a double step. We need a blast email that can reach all members with the benefits of the certification and we need more certifiers. Elaine will prepare a draft email and send it to the committee. Jessie will put the finished product on the Facebook page. The committee will encourage people to let us know if they are willing to be certifiers and then the committee will arrange and conduct conference calls to train potential certifiers. We would still like to put together either pictures or a video. The whole committee will look through photos and they will try to get some that might work at the Pan Handle as well. Each committee member is to look at the flyer that we have and see about revising it into a brochure about the program that would be better to hand out. Next meeting is set for December 7 at 8 pm ET again.