

Minutes of 10/7/2015 Executive Committee conference call

Meeting was called to order by Phil Feiner at 8:00 PM -EDT. Present on the call: Phil Feiner, Pam Jensen, Darrell Anderson, Matt Rector, Jerry Ayers, Lisa Robinson, Maryan Baker and Sean Hart.

Phil discussed the NAILE Championship show currently scheduled for 11/7/2015.

The end of September Debi Garvin went to OFFF in Oregon for the 2015 Show. Between Debi Garvin, Niki Kuklenski and Debbie Grimmel, they were able to convince Hal Koenig to host the Western Championship show in 2016 at OFFF. It will be the "Year of the Llama" at OFFF and a perfect time for the Championship show.

The Iowa Fall Harvest show is held in conjunction with the National Cattle Congress in Waterloo, Iowa. Matt Rector extended an invitation to make this show a Midwest Championship show. He will discuss this with is Fall Harvest Committee and get back to the EC with their desire to or not to host the show.

Phil indicated that when the ILR-SD was conceived it was with the idea of wanting to combine shows with other livestock shows. The hope was to attract people with a knowledge of livestock and interest them in llamas.

Phil further indicated that the Gathering was never marketed as a "National" event, and is currently a single point show for exhibitors. It was indicated that perhaps the Gathering would need to increase its point values for exhibitors.

Phil indicated a report was received from the Gathering showing a profit of \$8769.94, of which \$5000.00 was to be left in the account. It was further felt that the \$3700.00 + left from the Gathering would make a nice balance to use for Championship shows. It was decided to give any funds in excess of \$5000 to the Championship shows to offset costs.

There was considerable discussion about the Gathering in June, Iowa State Fair in August and Fall Harvest show in September. It was felt that these shows are apt to draw exhibitors from each other and if the Fall Harvest would be a championship show, that would draw from the Gathering.

Phil discussed the upcoming conference call with the ILR-BOD, EC chair and ALSA. He indicated that he intended to propose a joint National Show in Kansas in October, and perhaps inviting LFA to join and have their sale then. It was felt that would be a great venue for exhibitors and would show a spirit of cooperation between the show divisions. This would be a doubled judged ILR-SD show and the matter of qualifying for this show was discussed. Phil indicated that was up for discussion. This conference call is set for November 17, 2015.

Jerry Ayers brought up the face that at this point we are discussing 3 Championship shows, do we need to add 1 of 2 more? It was felt that at the moment, we should not over extend ourselves and leave it at 3. We can always address the expansion at a later date.

Lisa Robinson indicated that more exhibitors come for a double judged show. It makes the trip more worthwhile for them. These shows need to push for advertising dollars

On motion by Pam Jensen, seconded by Darrell Anderson, the EC determined to go with three Championship shows - OFFF in Oregon in September, 2016, NAILE in Kentucky - 2015, and Fall Harvest - 2016 in Iowa. Motion carried.

The EC determined it was important to keep any funds in excess of the \$5000 from the 2015 Gathering for use in support of the Championship shows.

On motion of Pam, seconded by Darrell, meeting was adjourned at 9:10 PM EDT.

Respectfully submitted

Pam Jensen
Secretary