

**INTERNATIONAL LAMA REGISTRY  
MINUTES 10-28-2015**

The meeting was called to order at 8:41pm ET.

Present were Karen Baum, Debi Garvin, Susan Hannah, Linda Hayes and Harvey Pool. Sean Hart was unable to attend.

The next meeting will be Wed, November 11, 2015 8:00pm ET.

**COMMITTEE REPORTS:**

**Promotions and Marketing -**

Kristy Brown joined to discuss some topics.

Discussion of the size and lettering of potential new banners once we sell more ads or have other income to fund this.

**IT – Kristy gave an update.**

The new website is going through further redesigning and content.

**Pot of Gold –Kristy Brown**

She reviewed the history of the program. Mark Smith is willing to work with Kristy to review the program.

**CCC – Karen**

Karen will work with the chair to get a meeting going.

**UAP – Harvey**

Susan confirmed that members can review points on any llama entered in the UAP.

**Fiber Marketing – Linda**

Linda will contact Larry McCool and Fran Soukup. Susan will send Linda contact info as needed. There may be a need for a color chart to be made for reference on llama colors. Susan will contact Seth Onsager. Karen will contact Sally Rucker.

**OLD BUSINESS:**

**Discussion of the cost of storing DNA samples. There may be a need to notify owners if they want the samples back. We need to check any cost that may be involved to destroy them.**

**ACTION ITEMS:**

**Karen will continue to check into how to handle the DNA sample stored and how often samples need to be rerun.**

**Debi will work on the SWOT survey.**

**Linda motioned to adjourn. Karen seconded. The meeting was adjourned at 9:32pm ET.**

**Submitted by Karen Baum, ILR Secretary**