

ILR BOD MEETING
Wednesday, June 13, 2018 - 8:00PM ET

CALL TO ORDER - Harvey at 8:02

Attendees

| ILR BOD & Staff | | |
|-----------------|------------------------|--|
| Harvey Pool | President | Present for five minutes to introduce new member |
| Linda Hayes | Vice-President | Present |
| Ron Wilkinson | Secretary | Present |
| Mark Smith | Treasurer | Present |
| Sean Hart | Member at Large | Present |
| Ramona Simpson | Board Member Elect | Present |
| Susan Hannah | ILR Operations Manager | Present |

Others in Attendance

| Name | Role | Purpose | Time |
|-------------|--------------------|------------------|-----------|
| Norris Berg | Gathering Co-chair | Gathering Update | 8:20-8:40 |

SET DATE FOR THE NEXT MEETING – July 11, 2018

WELCOME NEW BOD MEMBER - Welcome to Ramona Simpson

ELECTION OF OFFICERS FOR 2018-19

After introducing the new member, Harvey left the call and Linda Hayes conducted the election of president.

Officers elected included:

- President – Ron Wilkinson
- Vice President – Linda Hayes
- Secretary – Ramona Simpson
- Treasurer – Mark Smith
- Member at Large – Sean Hart

Ron reminded the board that the officers elected for the ILR Board of Directors will also serve as the offices for the ILF Board of Directors.

CORPORATE RESOLUTION - Sean moved, Mark seconded to pass corporate resolution establishing the slate of officers as elected. Passed unanimously.

GATHERING UPDATE – Norris Berg – 8:20-8:40

- Vendor bucks in packet for each entry. (\$10 per entry to the exhibitor as “Vendor Bucks”). They may be used at the various vendor booths. It is both a way of rewarding exhibitors for entering and supporting our vendors. It should be a win-win for everyone.
- Lots of last minute entries, which make it complicated for the management.

- Running into troubles with animals that have not been transferred, thus are not in the new owners name yet – Board agreed that we need to push again the importance of sellers paying transfer fees at the time of sales rather than simply handing over the signed certificates.
- Traveling trophies are pretty neat and will help to be a draw in the future.
- Has worked with the management to make sure fans are available in the show building if needed.
- Has been working closely with Susan throughout the process.

OFFICE REPORT - SUSAN

- Motion by Mark, seconded by Ramona to purchase a president's plaque for Harvey. Passed unanimously.
- The Board agreed upon a gift for The Gathering chair from Hank Kaufman.
- National Llama Day – June 21 – Something started and promoted by the GALA. The Board agreed that they would like to partner in promoting this day. Susan will resend the information to BOD members and we can decide how best to proceed.
- Annual meeting at the Gathering – Mark will preside and handle the financial report.
- Board agreed to provide our new souvenir glasses to each committee member and also agreed to make them available for purchase at \$7 a piece.

SECRETARY'S REPORT – RON

- Email approval of May 9 minutes
- Email approval of tax returns for submission
- Email approval of authorizing Susan to order souvenir ILR glasses, 144 glasses for \$464.36. Moved by Ron, seconded by Linda. Approved
- Email approval of appointment of Kristy Brown to the UAP committee. Moved by Ron, seconded by Sean. Approved.
- Email approval of appointment of Josh Ploeger to the Promotions & Marketing committee. Moved by Linda, seconded by Ron. Approved.
- Email approval of appointment of Andrea Johnson to the Promotions & Marketing committee. Moved by Ron, seconded by Linda. Approved.
- Sean moved approval of the secretary's report, seconded by Linda. Passed unanimously.

TREASURER'S REPORT – MARK

- Mark reported that we have been on a steady positive direction with our total account balances. It was noted that several years ago, ILR had to make some pretty drastic financial decisions to get back on course financially. At this point we are financially stable and progressing in a very positive direction.

| ILR Account Comparison | | |
|------------------------|-----------------|-----------------|
| | 4/30/2018 | 5/31/2018 |
| Show Division | 7628.04 | 7883.04 |
| Foundation | 4256.52 | 4287.3 |
| Savings | 92788.39 | 92788.39 |
| Business | 1064.9 | 175.97 |
| Gathering | <u>15045.87</u> | <u>17045.57</u> |
| Total | 120,783.72 | 122,180.27 |

ILR COMMITTEE REPORTS

- IT- Linda
- CCC - Sean
- Pot-O-Gold – Harvey
- UAP – Ron
- Fiber Marketing - Ron
- Promotions and Marketing – Linda

BOARD LIAISON APPOINTMENTS TO COMMITTEES FOR 2018-19:

Ron reviewed that all board members are voting members on the SD – Governing Board and one board member serves as a non-voting liaison to each SD committee.

Appointments for 2018-19 were as follows:

- **SD - Governing Board** (All Board members serve as voting members of the GB)
- **SD – Fleece** - Ron
- **SD – Halter** - Mark
- **SD – Judges** - Linda
- **SD – Performance** - Linda
- **SD – Superintendents** - Ramona
- **SD – Youth** – Ron

Ron reviewed that ILR committees are appointed at the discretion of the Board, however, once established, ILR bylaws call for two board members to serve on each standing committee. The Board discussed the difference between standing committees and appointing ad hoc committees to address tasks as they come along. They agreed to consolidate some committees and to drop some as standing committees for 2018-19. The IT committee will be reconstituted as needed, perhaps as an ad hoc committee, but dropped for now. Although promoting fiber and fiber products is a priority of the Board, at this point a separate committee will be formed as ad hoc when needed. Pot of Gold has had limited participation for several years so that committee will be pulled under the UAP committee for 2018-19. Liaison reps for 2018-19 were appointed as follows:

- CCC – Ramona & Sean
- **Promotions & Marketing** – Linda & Sean
- **UAP/Pot of Gold** – Ron & Mark

OLD BUSINESS:

- Youth Scholarship committee update – Ron reported that seven applications were received with our short timeline in 2018. And the committee has met and selected winners. He will notify the winners by phone and the unsuccessful applicants by mail prior to the public announcement at The Gathering. Mark agreed to make the announcement on behalf of the Board at the ILR meeting at The Gathering.
- Some research has been done in terms of the legality of transferring the scholarship seed money from ILR to ILF but no definitive answer has been received yet.

NEW BUSINESS:

- A pending motion to appoint Kohl Yankovsky to the Promotions & Marketing committee was moved by Sean and seconded by Linda. Motion passed.
- A discussion was held regarding the type of additional representation we need on the Promotions & Marketing committee. The committee currently has several social media savvy reps, but no individual with a professional marketing background. The Board agreed that the need exists to identify and appoint at least one person with that type of background. Several possibilities were discussed.
- A request has been received in the office from Richard Cox from the UK regarding the possibility of providing a branch office there for individuals registering llamas. The Board was supporting of exploring options with Richard. Ron agreed to follow-up with Richard to discuss the possibilities and how ILR could cooperate.
- A transfer request was received from a member for an animal that had changed hands several times without being transferred. The individual who had been the second owner could not be located but the other owners had provided evidence of selling the animal. Linda moved and Sean seconded to approve the transfer as long as appropriate fees were paid. Motion passed unanimously.
- Mark Smith reported on the youth clinic that was organized by Kelsee and Lisa Robinson at his farm this spring. The clinic was a big success with all proceeds going to support the ILR Youth Scholarship fund. The presenters all donated their time and attendance was high.

ADJOURN:

Mark moved and Linda seconded to adjourn at 9:50 ET. Motion passed.

Ron Wilkinson, Secretary

Minutes approved by email vote.