

ILR BOD MEETING
 Wednesday, August 5, 2020 - 8:00PM ET

CALL IN NUMBER: 425-436-6200

Access code: 759491

CALL TO ORDER – Ron 8:04 PM

Attendees

ILR BOD & Staff		
Ron Wilkinson	President	Present
Kyle Mumford	Vice President	Present
Ramona Simpson	Member at Large	Present
Mark Smith	Treasurer	Present
Sharon Van Hooser	Secretary	Present
Susan Hannah	ILR Operations Manager	Present

Others in Attendance

Name	Role	Purpose	Time
Lisa Robinson	Gathering Chair	Update	8:05 ET – In 8:07PM/ Out – 8:36 PM

SET DATE FOR THE NEXT MEETING – September 9, 2020

GATHERING UPDATE – Lisa and Susan

- **Lisa reported:**
 - She is still optimistic on having our event – no guarantees.
 - Iowa Equestrian Center has a waiver we can piggy back on for our event.
 - She is forwarding waiver to Board from Equestrian Center so it can be reviewed for possible use on The Gathering Show entries. It may need to be tweaked in a language more specific to our show and possibly show form & waiver could be combined together in one form.
 - The Gathering Show Team will be meeting on August 6th in regards to the show.
 - Show Book is half submitted but still need schedule and revamping eblast for show.
 - Elaine is providing obstacles. Mark and Lisa to meet with her regarding exact needs for our show.
 - Printing Company is not going to print anything until we say it's a go.
 - Nic agreed to pick up items from Printer Company once ready.

- 4H Horse Group could possibly do loading and unloading for a slight donation.
- Having a meal at the show is still pending and having to wait closer to show for a decision.
- Safety at show needs a plan on what to do if someone is not following protocol guidelines posted. If not followed they will be asked to leave.
- Safety Protocol Allowed in show arena: No Mask Required possibly in Performance while on course but Required while in line. Required Mask in Halter and Showmanship. Lanyards work great for holding mask when not in use.
- **Susan reported:**
 - ILR will be providing 1 mask per packet.
 - Looking at possibly having a mask contest.

OFFICE REPORT – Susan

- Susan will be on Vacation next Friday and the week after.
- Phyllis Wilkerson has discussed the possibility of merging the AMLA with the ILR.
- Per Cathie Kindler – Georgia Nationals is still currently a go and we need Grand and Reserve Grand ribbons for this show.
- A decision as to who the board wants on Bank Accounts was discussed since Sharon is opting out from being on accounts. Board agreed to leave Ramona on accounts so nothing changed as far as signees on all accounts.
- A member concern was addressed regarding the reissuing of certificates for transfer on several llamas.
- Status of website updates – No response from Allen per email.

SECRETARY'S REPORT – Sharon

- Email approval of July 8, 2020 ILR BOD minutes – Unanimous
- Unanimous email approval of screening of the following llamas:
 - Apple Jax
 - Apple Spice
 - Apples Marshmello
 - Straps of Red
 - Lady Cape
 - Amazon Red
- Email approval of allowing points earned in a virtual llama show to count toward UAP awards and recognition - Unanimous

TREASURER'S REPORT – Mark

- Monthly reports
 - In comparison – account balances up \$10,860.00. \$10,000.00 was government payment and there was an \$860.00 increase over last month.

- Since June, 1, 2018 there has been a gain of \$51,134.00 in a 25 month period.
- On September 21, 2017 total account balance was \$130,136.00. \$68,894.00 Gain, \$15,000.00 from LFA, \$10,000.00 from government grant. Showing a Gain in 2 ½ years of \$43,000.00.

OLD BUSINESS:

- Quarterly e-newsletter idea – Kyle
 - Kyle reported with a new Quarterly e-newsletter it would include a new topic each month, notes from a board member, shows in event calendar, request from Susan, board incentives and regional organizations. Kyle would be the facilitator.
- Ideas for additional incentives for seller paid transfers – Kyle
 - Would list this incentive in the Quarterly e-newsletter and on social media for recognition. Susan would keep a list of people taking advantage of program and possibly do a monthly drawing of some sort for people utilizing this program.
- Board priorities and committees 2020-21 – Ron
 - The decision was made to keep all of the goals from last year and add the following three:
 1. Focus on updating guidelines in ILR Show Division – to keep shows fun and simple.
 2. Eliminate contradicting statements in guidelines.
 3. Improve direct communications with membership (newsletter).

NEW BUSINESS:

- Mark reported that he was requesting a Governing Board Call – 2 weeks for today. He is looking at August 19, 2020 and will send an email out in regards to this meeting.

ILR COMMITTEE REPORTS:

- CCC – Ramona/Mark
 - Request to hold off on committee till someone wants to pick it up and continue with it. Possibly combine it with therapy certification. Leave on website but with no committee members listed. Committee is currently inactive but will try to stir up more interest by including in Quarterly e-newsletter.
- UAP/Pot-U-Gold – Ron/Mark
 - Keep UAP committee but eliminating Pot of Gold. Renaming to UAP.
 - Look at UAP Top 10 – GOS & Produce.
 - Mark and Ron to stay on committee.
- Promotions and Marketing –Sharon/Linda
 - Kyle replacing Linda on committee.
- Gathering – Mark
 - Adding Susan's name to committee.

ADJOURN BOD Meeting: Mark made the motion to adjourn at 9:24 PM. Ramona seconded the motion. Passed Unanimously.

BOARD PRIORITIES FOR 2019-20

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
 - 1) Eliminate links that do not work and content that is outdated
 - 2) Update photos on website.
 - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10