

**ILR BOD MEETING**  
**Wednesday, September 9, 2020 - 8:00PM ET**

**CALL IN NUMBER:**

**Access code:**

**CALL TO ORDER – Ron 8:04 PM ET**

**Attendees**

ILR BOD & Staff		
Ron Wilkinson	President	
Kyle Mumford	Vice President	
Ramona Simpson	Member at Large	
Mark Smith	Treasurer	
Sharon Van Hooser	Secretary	
Susan Hannah	ILR Operations Manager	

**Others in Attendance**

Name	Role	Purpose	Time
Lisa Robinson	Gathering Chair	Update	8:05 ET On Call 8:58 ET Off Call

**SET DATE FOR THE NEXT MEETING – October 14, 2020**

**GATHERING FINAL PLANS – Lisa and Susan**

- Lisa reported that she had emailed two waivers to the board for review. The first waiver that she sent for review is from the Indiana Stock Show regarding Covid Protocol in which they had just recently attended. The second waiver that she sent is just a Regular Limited Liability Waiver for the State of Iowa. Both types of waivers were used at the show.
- Wristbands are being ordered today by Susan for the show. No wristbands will be distributed at the show unless both waivers are signed either prior to the show or upon immediate arrival at the show before even setting up and/or unloading.
- Waivers will be on the website, in an e-bulletin and can be emailed, if necessary. Waivers must be filled out in full including answering 2 questions and signing both waiver forms. Susan stated that the eblast regarding waivers was ready to go out.
- Lisa reported that there would be a Gathering Committee meeting tomorrow for an update on the show and to see what stage things are at in preparation for the show. Jessica doing a google doc for volunteers.
- Susan reported that the ladies of the Iowa Llama Association have provided breakfast for years at the show. This year they will have to go with food provided thru National Cattle Congress. Grab and go type foods will be offered and available.

- Lisa reported that more donated breedings, sale animals and sponsorships are still coming in daily. Deadline is Noon on Friday so show catalog can go to print on Saturday.
- Lisa reported that Ron and Darrell will be deciding the selling order of sale animals. All entries will be in catalog but sale order will be printed out later. Sale will be held in stalling barn on a sod platform. Mike Gerkins will be reading info on each sale animal during the actual sale.
- T-Shirts will be available at show but they are currently taking preorders. If size is not available at show they can take orders and mail.
- Lisa reported that she and Mark met with Elaine regarding what obstacles were needed and should be packed for show. Elaine doing performance courses for show. Lisa bringing extra items needed for courses.
- Lisa and Susan working on distribution of drink tickets. Discussion was held on how the board would like to have them distributed. Ron asked Susan to find out how many complimentary drinks we could get if we possibly put \$500.00 into the bar but would need to look at distribution of drink tickets closer to the show. Donation for the bar provided by Tabbethia Haubold and Carol Reigh
- Bidder Numbers will be in every participant packet.
- Ron asked if Susan and Lisa knew about how many exhibitors they were anticipating this year. Susan said it was looking to possibly be about the same as last year (approx. 250) with lots of new exhibitors. With the head count for Dinner numbers due next Friday and Entries due next week it will give Susan a better estimate of numbers for the show.
- Lisa reported that Futurity entries will be taken prior to and at the show. Lisa asked what she might need prior to the futurity or at the show other than judging cards. Susan stated that futurity ribbons were ready. Kyle stated that Ryan would be in charge of the futurity at show and if she needed anything he would be the go to guy for it. Kristen will be clerking the futurity.
- Lisa reported that the Traveling Trophies were on their way back for availability at the show.
- Lisa is looking into purchasing hand sanitizer, etc for show.
- Susan and Jessica are covering as fleece clerk and have a backup plan in place.
- There will be a Pre Meeting on Thursday for Youth Judging in regards to any questions they may have and for picking up supplies.
- Mary Jo will be doing a skirting clinic on Thursday Night along with a Youth judging clinic.
- Mark asked if animals could be bedded on hay. Susan reported - No Straw but ??? still out on Hay.
- Lisa will be assigning stalls.
- Annual ILR meeting plans?
  - The Annual ILR Meeting will be held during the dinner on Friday night.

#### **OFFICE REPORT – Susan**

- Susan reported that basically she is concentrating on The Gathering show at this time.
- No other reports at this time.

### **SECRETARY'S REPORT – Sharon**

- Email approval of August 5, 2020 ILR BOD minutes – Unanimous
- Unanimous email approval of screening of the following llamas:
  - Fina China
  - Malvina
  - Ghost Town
  - Ms. Shadow
- Still pending additional photos screening of:
  - MCC's Rocco

### **TREASURER'S REPORT – Mark**

- Monthly reports
  - Mark reported that accounts were only off .0019 cents from last month and since 07/31/2020 only down \$392.94. Susan stated that income is usually down this time of year.

### **OLD BUSINESS:**

- Quarterly e-newsletter – Kyle
  - Kyle reported that he is waiting till October to start e-bulletins since so many other eblast are currently going out regarding the Gathering right now.
- Ideas for additional incentives for seller paid transfers – Kyle
  - Kyle reported they are looking at the possibility of a free transfer to someone. The particulars are still being worked out. This incentive would start later in the year.

### **NEW BUSINESS:**

- Annual Meeting
  - Mark and Susan reported that they will give out account balances and where the accounts were at this time last year.
- Grant
  - Susan reported that Molly from Experience Waterloo called stating that they did not have enough time to process the grant properly but they would still be willing to pay for wrist bands, photographers to come out, etc.

### **ILR COMMITTEE REPORTS:**

- UAP – Ron/Mark (Include discussion about incentives for youth)
- Promotions and Marketing –Sharon/Kyle
- Gathering – Mark
  - No current updates to date on ILR Committee reports.

**ADJOURN BOD Meeting: Ramona made the motion to adjourn at 9:20 PM. Mark seconded the motion. Passed Unanimously.**

**BOARD PRIORITIES FOR 2020-21**

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
  - 1) Eliminate links that do not work and content that is outdated
  - 2) Update photos on website.
  - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10
- Focus on update ILR-SD – emphasis on simple and fun, clean-up contradictory language
- Improved direct communications to members – e-newsletter