

ILR BOD MEETING
Wednesday, December 9, 2020 - 8:00PM ET

CALL IN NUMBER:

Access code:

CALL TO ORDER – Ron 8:01 PM ET

Attendees

ILR BOD & Staff		
Ron Wilkinson	President	
Kyle Mumford	Vice President	
Ramona Simpson	Member at Large	
Mark Smith	Treasurer	
Sharon Van Hooser	Secretary	
Susan Hannah	ILR Operations Manager	

Others in Attendance

Name	Role	Purpose	Time

SET DATE FOR THE NEXT MEETING – January 13, 2021

OFFICE REPORT – Susan

- Pending - additional photos for screening of MCC's Rocco
 - Susan reported that she has sent an email requesting additional photo's with no current update.
- Committee elections
 - Susan reported that only 1 person had been nominated so no election send out would be needed. The Fleece Committee position is now good. There is 1 position to fill on the Superintendent Committee and 1 position to fill on the Halter Committee.
 - Mark reported that Eugene wants to stay on his committee.
 - BOD will look at positions to fill in January.
- Camels – Update
 - No further updates at this time.
- Missing show results for 2020
 - Georgia Nationals results
- Susan reported that UAP deadline can be sent out to close 2020 as soon as Georgia National results are received.

SECRETARY'S REPORT – Sharon

- Minutes October 14, 2020 ILR BOD meeting - Changes needed – Vote by Email

- Minutes November 11, 2020 ILR BOD meeting - Motion to Approve made by Kyle, seconded by Ramona. Unanimously Passed.
- Minutes November 18, 2020 – Special BOD meeting - Motion to Approve made by Mark, seconded by Kyle. Unanimously Passed.
- Minutes October 7, 2020 Governing Board meeting - Update for Approval.
- Minutes October 7, 2020 – Special BOD meeting - Separate from Governing Board minutes.

TREASURER'S REPORT – Mark

- Monthly reports
 - Mark reported Account comparison not much difference. The biggest difference was in the General Account. Balance Sheet total up compared to this time last year.
 - Show Fees/ILR Membership is down \$10,500.00 and Registration/Transfers down \$6,000.00 from this time last year.
 - Memberships – Down; Office Travel – Down; Loss & Expenses – almost dead even. Gathering Profit – need to review further.
 - Total Expense for Show Division – down \$13,665.00 from this time last year.

Motion to Approve Treasurer's report made by Kyle, seconded by Ramona. Unanimously Passed.

OLD BUSINESS:

- AMLA next steps
 - Ramona spoke with Darlene and they will still send members to ILR. There will need to be some editing on these guidelines in the next year or so.
 - A motion was made that ILR will continue to register mini's under previous AMLA guidelines at current fee structure. Motion by Kyle, seconded by Ramona. Unanimously Passed.

NEW BUSINESS:

- Gathering 2021
 - Chair, Judges, Awards
 - Susan reported that we have dates and place reserved. She and Mark are working to convince Lisa to continue as Chair.
 - Board will be selecting Judges for 2021 Show and will discuss at next meeting.
 - Susan and Sharon are working on Award choices and will discuss further at next meeting.
- Incentive for new members – Kyle
 - Kyle looking to develop an ebook for new members to expand associations email list. We could even print a catalog type book at a cheaper rate. Possibly look at how many new members in for 2021.
- COVID relief for SD members and judges – Ron
 - Ron reported that a couple of people had emailed their concern for not getting a full benefit from their fees paid during the Covid Pandemic. After a lengthy

discussion by the BOD – Mark suggested that we keep everything the same with the uncertainty the association is facing during the next few months of 2021. A vote was taken and no motion was passed.

- RMLA Llama Books – discussion to not reorder more at this time. Books have increased in price along with cost of shipping to reorder and then mail back out.

ILR COMMITTEE REPORTS:

- UAP – Ron/Mark - No update
 - Top Ten Recognition for Produce of Dam and Get of Sire? Ron asked if we move forward or not with this program. We would have an added expense for setting up program and awards. Motion was made by Kyle and seconded by Ramona. Unanimously Passed.
 - BOD asked Susan to look at programming cost for adding GOS & POD down the road.
 - Incentives for youth
 - Will get UAP Committee to review.
- Promotions and Marketing – Sharon/Kyle
 - All members want to continue committee. So will look at kicking it back off after the 1st of the new year.
- Gathering - Mark

ADJOURN BOD Meeting: 9:40 PM ET Motion to adjourn made by Mark, seconded by Ramona. Unanimously Passed.

BOARD PRIORITIES FOR 2020-21

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
 - 1) Eliminate links that do not work and content that is outdated
 - 2) Update photos on website.
 - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10
- Focus on update ILR-SD – emphasis on simple and fun, clean-up contradictory language
- Improved direct communications to members – e-newsletter