

## ILR BOD MEETING

Wednesday, May 12, 2021 - 8:00PM ET

### CALL TO ORDER – Ron 8:03PM ET

#### Attendees

ILR BOD & Staff		
Ron Wilkinson	President	
Kyle Mumford	Vice President	
Ramona Simpson	Member at Large	
Mark Smith	Treasurer	
Sharon Van Hooser	Secretary	
Susan Hannah	ILR Operations Manager	

#### Others in Attendance

Name	Role	Purpose	Time
Lisa Robinson	Chair – The Gathering	Update	8:24PM ET – On Call 8:51PM ET – Off Call

### SET DATE FOR THE NEXT MEETING – June 9, 2021

#### GATHERING REPORT – Lisa

- **Lisa reported:**
  - Sponsorships have started coming in for the show.
  - Facebook post have started posting and as a reminder to people.
  - Tables and Chairs have been paid for by Susan.
  - Working on Stage and will follow up.
  - Catering:
    - Planning on Potato Bar which includes Salad, Roll and Desert for \$10.00 and can add chili for \$1.00 more.
    - Mark suggested doing a sandwich bar which includes 3 meats, cheeses, mayo, mustard and side dishes for \$11.00.
    - Another option was the Crowd Pleaser which includes 1 entrée, dinner roll, a side dish and silverware for \$11.00. The board decided that this would be the best option to serve at the show.
    - It will be \$25.00 an hour per person to come in and serve us which would be around \$200.00 for this service.
  - Lisa asked about the dedication. Ron suggested going with a recognition award instead of doing a dedication of the show.

- Lisa asked about The Gathering show being a National show. The Board decided this would be discussed in New Business. Lisa just needed to know discussion for the Gathering shirts for this year.
- Catalog started.
- Looking to have the largest group of vendors at the show this year than we've had in the past.
- Will be doing Vendor Bucks this year.
- Host Hotels emails are going out. Then Sale animal advertisements.
- Photographer has been scheduled.
- Sale consignments – Due May 15<sup>th</sup>. Email blast to be sent out Friday, May 14<sup>th</sup>.

### **OFFICE REPORT – Susan**

- Board Election status – Due May 20:
  - Susan reported that email reminders were going out tomorrow and a final reminder to be sent.
- Programming for Sire & Dam recognition programs:
  - Susan reported that Allen was taking Friday and Monday off from his regular job to work on ILR work.
- Other Programming Updates:
  - Susan reported that they were working on Futurity points & Get of Sire top ten but not ready to do website updates.
- Camel conversation:
  - Susan reported that Debbie had called and they have been back and forth on getting together. No further updates at this time.
- Member registration issues:
  - Members concerns over questionable registration of female llama:
    - Susan is sending a letter to member regarding all future breedings and/or registrations MUST be notarized in order for the office to process them.
  - Members concerns over identification of 2 female llamas:
    - Susan reported that the DNA had come back and 2 did not match. Susan suggested microchipping llamas and do DNA on llamas off microchip numbers.
  - Members concerns over transfer of llamas:
    - Susan reported that a member is wanting to register some llamas but having issues with other party signing off on the application for registration.
      - Ron made a motion to transfer animals as of 10/17/2019 per attorney paperwork. Mark seconded the motion. Unanimously Approved.
- Mark suggested that we put the Sire & Dam recognition program on all future offspring's registration papers. Tabled till next meeting, per Susan, so we do not overload Allen at this time.

## **SECRETARY'S REPORT – Sharon**

- Minutes April 14, 2021 ILR BOD meeting: - In Process

## **TREASURER'S REPORT – Mark**

- Monthly reports:
  - Balance Sheet – over some, per as of last year.
  - Account Balances – Slightly down from a month ago.
  - Not much overall change from a month ago.

## **OLD BUSINESS:**

- Youth Scholarship plans for 2021 – Ramona, Mark & Ron:
  - Due 5/10/2021. Susan reported that she had only received 1 in the office at this time and 2 more were coming.
  - Per Ron, the week of the 24<sup>th</sup> was scheduled to review all recipients and the winner(s) would be announced at the Gathering.
- ILR New Owner e-book Idea – Kyle:
  - Kyle reported that they are still working on updates. Kyle stated that he would like a response on how the e-book for newsletter was working out. Susan reported that 22% opened it and 2.9% had clicked thru.
- Discussion about SD and UAP and need for changes:
  - Ron stated that they had a UAP meeting. Discussion revolved around:
    - Issue of regions with only ALSA shows.
    - No changes on UAP but not offer trophies and shift more towards show division awards.
    - Possibly need to review championships in performance thru the performance committee.
    - Move Top 10 to Show Division.
  - Mark stated that it is too easy to win a championship in 1 show.
  - Ron suggested keeping the ILR Show Division to still get in the Top Ten but adjust points to qualify for UAP recognition.
  - Ron's concern is still about recognizing Non Sanctioned shows. ILR or County Fair shows would still qualify. But ALSA shows not get recognized.
  - Halter, Performance, and Fleece would need to be sanctioned by ILR or ALSA.
  - Top 10 SD & UAP would slowly move over from UAP to SD.
  - Kyle asked: Why would a member want to become an SD member if you can be a UAP member for no charge?
  - Extended discussion held and to be continued this year.

## **NEW BUSINESS:**

- Recognition Award:

- After a lengthy discussion by the Board on who they felt should receive this award a nomination was made by Ron and seconded by Sharon that Mike/Wendy/Mandy Gerken would be the recipients at the 2021 Gathering. Unanimously Approved.
- Gathering T-Shirts:
  - The board was asked to discuss a couple of options for changing the verbiage on the Gathering shirts for 2021. The board unanimously approved to change it to read National Show instead of ILR-SD.

#### **ILR COMMITTEE REPORTS:**

- UAP – Ron/Mark:
  - None at this time.
- Promotions and Marketing – Sharon/Kyle:
  - None at this time.
- Gathering – Mark:
  - See above under Gathering report.

**ADJOURN BOD Meeting: 9:46PM ET Motion made by Ramona, Seconded by Mark. Unanimously Approved.**

#### **BOARD PRIORITIES FOR 2020-21**

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
  - 1) Eliminate links that do not work and content that is outdated
  - 2) Update photos on website.
  - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10
- Focus on update ILR-SD – emphasis on simple and fun, clean-up contradictory language
- Improved direct communications to members – e-newsletter