

ILR BOD MEETING

Wednesday, June 9, 2021 - 8:00PM ET

CALL TO ORDER – Ron 8:02PM ET

Attendees

ILR BOD & Staff		
Debbie Arendas	Board member- elect	
Kyle Mumford	Vice President	
Ramona Simpson	Member at Large	
Mark Smith	Treasurer	
Sharon Van Hooser	Secretary	
Susan Hannah	ILR Operations Manager	

Others in Attendance

Name	Role	Purpose	Time
Lisa Robinson	Chair – The Gathering	Update	8:14PM ET-On Call 8:56PM ET-Off Call
Ron Wilkinson	Outgoing board member		8:00PM ET-On Call 8:06PM ET-Off Call

WELCOME NEW BOARD MEMBER – Debbie Arendas

ELECTION OF OFFICERS –

- President – Mark made a motion to nominate Kyle as President, Sharon seconded the motion, passed unanimously.
- Vice President – Mark nominated Ramona as Vice President, Debbie seconded the motion, passed unanimously.
- Secretary – Kyle nominated Sharon as Secretary, Mark seconded the motion, passed unanimously.
- Treasurer - Ramona nominated Mark as Treasurer, Debbie seconded the motion, passed unanimously.
- Member at Large – Debbie.
- Mark moved to pass the corporate resolution to accept our newly elected slate of officers for 2021-2022, Kyle seconded the motion, passed unanimously.

SET DATE FOR THE NEXT MEETING – July 14, 2021 (Mark out of town)

GATHERING UPDATE – Lisa

- **Lisa Reported:**

- 11 Farms entered as of today.
- 12 more entries received today.
- An extension on the show deadline was issued till 06/10/2021 since there was a conflict of dates on the entry information.
- There are 23 sale consignments and 3 herdsire donations.
 - Darrell and Ron will be working on sale order.
 - Randy and Mark are working on phone bidder calls.
 - Tor will be call man for sale.
- An email will be sent to each exhibitor to review their entries for corrections before the show. Then, they are to sign off on it before show.
- An Eblast will be going out regarding phone bidders getting signed up with Mark and Randy.
- Lisa is asking Liz about a hard line for the facebook live feed for sale.
- Sponsors are up from last year. 44 so far today.
- Vendors – 6 confirmed and 2 more verbally confirmed but no paperwork at this time.
- Recognition Award – Lisa has been in contact with Gerkins.
- Show Book is due Monday morning.
- Eblast is going out on show highlights, etc.
- Futurity – right now 2 entries.
- Awards – done or ordered.
- Lisa suggested that the BOD send Tor an email thanking him for keeping ribbons this last year.
- Susan Grey is donating 2 - \$100.00 gift certificates to the silent auction.
- In need of lots of volunteers.
- Doubling up on sponsors post on social media to get everyone recognition.
- There are 2 different llama associations sponsoring show.
- Vendor Bucks – Lisa suggested increasing vendor bucks to participants. Mark made a motion to increase vendor bucks to \$12.00, Debbie seconded the motion, passed unanimously.
- Possibly look at sponsoring some llama shows or give a farm gift at Gathering show.
- Bring gas ticket for reimbursement of fuel to show.
- Stage taller this year.
- New awards this year.
- Better dinner.

OFFICE REPORT – Susan

- Other Programming Updates:
 - Susan reported that Allen had completed programming on Futurity, Get of Sire, and Produce of Dam. Shows are currently being entered.
- Camel conversation:
 - No Update.

- Member registration issues:
 - No letter sent yet. Kyle to help write letter for BOD to send out.
- Plaque For Ron:
 - Ron would like to donate the money to be spent on his ILR BOD Service Plaque to the scholarship fund. Mark made a motion to honor Ron's request, Ramona seconded the motion, passed unanimously.

SECRETARY'S REPORT – Sharon

- Minutes April 14, 2021 ILR BOD meeting:
 - Changes need to be made.
- Minutes May 12, 2021 ILR BOD meeting:
 - Approved By Email.
- Email approval of screening of Jenny from the Block
- Email approval of screening of Tan Beach Girls

TREASURER'S REPORT – Mark

- Monthly reports:
 - Mark reported very little change in the bank accounts from last month.
 - Changes include: Gathering – Up
General - Down (Total General account only down slightly)

OLD BUSINESS:

- Youth Scholarship results – Ramona & Mark:
 - There were 7 qualified applicants. 2 – Juniors in college.
 - Winners were:
 - Karen Smith, MI \$1,000.00
 - Kylee Ripp, IN \$1,000.00
 - Oliver Branan, IN \$ 500.00 (College Freshmen)
- ILR New Owner e-book Idea – Kyle:
 - Questionnaire ready to go out.
- Recommendations for ILR Awards, UAP, & Gathering Points:
 - Board is currently reviewing information that was just sent out by Ron and will be discussing on the next BOD call.
- Annual Meeting:
 - The ILR Annual Meeting will be held at the Opening Ceremonies of the Gathering Show.

NEW BUSINESS:

- Appointment of Board reps to ILR-SD committees
 - Show Superintendents - Ramona (2021-2022)
 - Halter - Mark (2021 – 2022)

- Performance - Debbie (2021 – 2022)
- Youth - Sharon (2021 – 2022)
- Futurity - Kyle (2021 – 2022)
- Fleece - Sharon (2021 – 2022)
- Judges - Ramona (2021 – 2022)
 - Kyle made a motion to approve the new appointed 2021 – 2022 ILR-SD Committee Liaisons, Mark seconded the motion, passed unanimously.
- Appointment to Performance Committee (Debbie’s committee):
 - Opening to be filled.
- Discussion of Board priorities for 21-22:
 - Tabled till next meeting.
- ILR Committees:
 - See notes below.
- Member Registration Issue – 10+ Sire DNA Waiver:
 - BOD moved to table till next meeting.
- Nebraska Llama Association Request:
 - BOD tabled till next meeting for more information regarding matter.

ILR COMMITTEE REPORTS:

- UAP –Mark:
 - Have met 2 times in the last 2 months. Debbie added to committee.
- Promotions and Marketing – Sharon/Kyle:
 - Good
- Gathering – Mark:
 - Good

ADJOURN BOD Meeting: 9:03PM ET Motion made by Mark, Seconded by Ramona. Unanimously Approved.

BOARD PRIORITIES FOR 2020-21

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
 - 1) Eliminate links that do not work and content that is outdated
 - 2) Update photos on website.
 - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10

- Focus on update ILR-SD – emphasis on simple and fun, clean-up contradictory language
- Improved direct communications to members – e-newsletter