

ILR BOD MEETING
Tuesday 7-9-24 - 8:00PM ET

CALL TO ORDER - Steve 5:02 PM PDT

Attendees		
Kyle Mumford		
Tor Sorensen		
Debbie Arendas		
Stephen Fritz		
Benjamin Carothers		
Susan Hannah	Operations Manager	
Lisa Robinson	Gathering Chair	

SET DATE FOR THE NEXT MEETING – Tuesday August 6th

OFFICE REPORT – Susan

- Susan was unable to attend, Steve will follow up regarding UAP closeout and June registration numbers.

Gathering Recap - Lisa

- Lisa reported that numbers were higher than the Fall event, with more stalling required than in recent years.
- The Claims Males was well received, some exhibitors felt it may have affected males in the auction. She mentioned the possibility of doing defined price points in the future.
- Exhibitor questions and concerns were relayed to the board and discussed.
- Successes and opportunities for improvement for the event were discussed.

SECRETARY'S REPORT – Kyle

- Screenings approved: Queen Jadis, My Indiana, Miss Nina, My Lucy, Freckled Lady, Princess Scout.
- June ILR BOD minutes approved

TREASURER'S REPORT - Tor

- Tor is waiting for access to accounts as the new treasurer. Susan will provide account balances for the board.

Governing Board/SD - Deb

- Next GB Meeting August 20th, notice has been sent to the Governing board.
- Judge's Clinic refunds of dues. Susan typically credits back to the applicant's account, the possibility of sending a refund check to members will be discussed with Susan.

OLD BUSINESS:

- Budget 2025 and Fee Workgroup: Steve, Kyle and Deb will form a work group to bring proposals to the board regarding a budget and fee structure.
- The board reviewed the 2023-2024 board year with things that went well, and areas for improvement. The new database proposal and contractor was identified as a highlight of the prior year. Strengths, Weaknesses, Opportunities and Threats for the organization. The board discussed the potential to hold a fundraiser around the Database project.
- Inquiries have been received regarding the status of applicants from the recent judging clinic. Steve will follow up to clarify when applicants will be ready to apprentice.
- Kyle gave an update on the ILR New Owner Guide. Progress was slowed by his recent move, he suggested early 2025 as an ideal time for release.

NEW BUSINESS:

- The Gathering/Showcase committee members have tentatively agreed to assist with the 2025 Spring Showcase.
- Social media promotion and the ILR Marketing Committee were discussed. Individuals have been suggested as potential volunteers to assist with ILR marketing efforts. The qualifications of these individuals, along with ongoing budgetary discussions, led the board to discuss eliminating the ILR Social Media Manager position as a contractor position. Tor made a motion to eliminate ILR social media as a paid position. Steve seconded. Passed unanimously.
- Deb made a motion to award Lisa \$1,500 as a thank you for organizing and chairing the Gathering, Steve seconded. Tor made motion to amend the motion to \$2,000, Benjamin seconded. Tor spoke about the financial expenses that Lisa incurs, on top of the personal time and effort spent to make the Gathering possible. The motion passed unanimously.

Tor made a motion to adjourn at 7:22 PM PDT. Benjamin seconded, passed unanimously.